



Call for Papers

**Academy of International Business US Northeast Annual Conference
Saturday, October 21 & Sunday, October 22, 2023**

<https://us-ne.aib.world/>

Conference Theme

*Business Value and Social Impact
in Changing Local and Global Contexts*

Submission Deadline: August 1, 2023

<https://meetings.aib.msu.edu/us-ne/2023/>

**Providence College School of Business
1 Cunningham Square
Providence, RI 02918 USA**



PROVIDENCE COLLEGE
SCHOOL OF BUSINESS

CONFERENCE OVERVIEW

Business value and social impact have become increasingly important in today's changing local and global contexts. While businesses traditionally focused on financial gains, modern businesses are now expected to operate with a broader sense of responsibility that encompasses not only financial value but also social value. This shift is driven by a growing awareness of social and environmental issues and the importance of creating a sustainable future for all. However, the creation of business value and social impact is challenged by the fast-changing business environments. The unprecedented global changes such as the Covid-19 pandemic, geopolitical tensions, climate change, financial crisis, and revolutionary technological development have posed both threats and opportunities to internationally operating firms. Therefore, it's critical to develop effective strategies, governance, and structures to deal with the risks and opportunities in changing local and global contexts.

The purpose of this conference is to provide a platform for scholarly discourse on the theme of "Business Value and Social Impact in Changing Local and Global Contexts". We welcome scholars and practitioners from around the world to join us in person, in Providence Rhode Island, during the peak of the beautiful autumn season, to discuss our theme topic and other issues relating to international business, which may include but are not limited to the following:

- Firm strategies in dealing with global changes
- The impact of global disruptions on firm value
- Sustainability and corporate social responsibility
- Environmental and climate change impact mitigation
- Geopolitical risk and firm risk management
- Equity, diversity, and inclusion in global business
- Green innovation and renewable energy
- International entrepreneurship and social values
- Governance of MNEs in a changing world
- Digitization, blockchain, and supply chain management
- Employee development and workplace safety
- Fintech and international finance
- Artificial intelligence and digital innovation
- Digital marketing and E-commerce
- Social sustainability in emerging markets
- International business pedagogy and experiential education

We emphasize that while we are particularly interested in proposal abstracts (200-250 words) on the conference theme, we welcome submissions on any international business topic within the broader global business research agenda.

CONFERENCE ORGANIZATION

Chapter Chair

Jun Li, University of New Hampshire

Conference Chairs

Margaret Goralski, Quinnipiac University
Lucia Piscitello, Politecnico di Milano (Italy)

Program Chairs

Juan Bu, Indiana University
Liu Wang, Providence College

Track 1: Conference Theme - Business Value and Social Impact in Changing Local and Global Contexts

Track Chair: Crystal Jiang, Bryant University
Track Chair: Mohammad Elahee, Quinnipiac University

Track 2: International Business Strategy in Uncertain Era

Track Chair: Ilgaz Arikan, Kent State University
Track Chair: Yuping Zeng, Southern Illinois University Edwardsville

Track 3: Innovation and Technology Management

Track Chair: Irem Demirkan, Loyola University Maryland
Track Chair: Aurora Genin, Indiana University

Track 4: International Entrepreneurship

Track Chair: Andres Felipe Cortes, Sacred Heart University
Track Chair: R. Isil Yavuz, Bryant University

Track 5: Ethics, Corporate Social Responsibility & Sustainability

Track Chair: Elizabeth Moore, Northeastern University
Track Chair: Junghoon Park, City University of New York

Track 6: Culture and International Human Resource Management

Track Chair: Marcelo Alvarado-Vargas, University of Toledo
Track Chair: Juana Du, Royal Roads University, Canada

Track 7: Supply Chain, Operation, and Information Technology

Track Chair: Frank DuBois, American University
Track Chair: Mona Bahl, Illinois State University

Track 8: International Marketing

Track Chair: Kacy Kim, Bryant University
Track Chair: Lu Zhang, Michigan State University

Track 9: International Accounting, Finance, and Economics

Track Chair: Grigorios Livanis, Ohio University
Track Chair: Cathy (Ying) Zheng, Bryant University

Track 10: International Business Pedagogy and Experiential Education

Track Chair: Betty Feng, Farmingdale State College
Track Chair: Srdan Zdravkovic, Bryant University

CONFERENCE HIGHLIGHTS

Research Keynote

“Developing International Business for Global Societal Impact”

Jonathan Doh, Villanova University

Associate Dean of Research and Global Engagement
Herbert G. Rammrath Endowed Chair in International Business
Co-Faculty Director, The Elenore and Robert F. Moran Sr. Center for Global Leadership
Professor, Management & Operations

Meet The Editors Panel

John Cantwell, Rutgers University, AIB Fellow,
former Editor-in-Chief, *Journal of
International Business*

Studies, former President of the European
International Business Academy (EIBA)

Jonathan Doh, Villanova University, AIB Fellow,
AOM Fellow, General Editor, *Journal of
Management Studies*, Area Editor, *Journal of
International Business Studies*, former Editor-in-
Chief, *Journal of World Business*

Ram Mudambi, Temple University, AIB Fellow,
Area Editor, *Journal of International Business
Policy*, Consulting Editor & former Area Editor,
Journal of International Business Studies

Anu Phene, George Washington University, AIB
Fellow, Consulting Editor, *Journal of International
Business Studies*, Former Associate Editor, *Global
Strategy Journal*.

Lucia Piscitello, Politecnico di Milano (Italy), AIB
Fellow, Former Associate Editor, *Global Strategy
Journal*, Former Co-Editor in Chief, *Journal of
Industrial and Business Economics*.

Doctoral Consortium

Doctoral Consortium will be held during the pre-
conference period (Oct. 20, 2023). Scholarship
available for eligible students!

Industry Panel

Executives Forum on Conference Theme

JIBS & JIBP Joint Paper Development Workshop

The *Journal of International Business
Studies* (JIBS) and the *Journal of
International Business Policy* (JIBP) will
hold a joint paper development workshop
(PDW) for authors admitted to the PDW.

Publication Opportunity

Selected Papers will get fast track review
and publication opportunity with
Multinational Business Review

Best Paper Awards

Best Conference Paper Award
Best Theme Paper Award
Best Student Paper Award
Best Paper on Emerging Markets
“That is Novel!” Paper Award

Senior Scholar Cafes

Jonathan Doh, General Editor, *Journal of Management Studies* and Area Editor, *Journal of
International Business Studies*

Ram Mudambi, Co-Editor, *Global Strategy Journal* and Area Editor, *Journal of International
Business Policy*

CONFERENCE CITY AND HOST INSTITUTION



The Conference City: Providence, Rhode Island is a historic city that is home to eight college campuses and a vibrant arts and cultural scene. There are a variety of things to do and see in the city – from checking out the collection of stores or thriving music scene on Thayer Street, to experiencing the magic of WaterFire, to catching a Broadway show at the Providence Performing Arts Center. The Providence area is home to many companies, including CVS Health,

Textron, Amica Mutual Insurance, FM Global, Citizens Financial Group, and Hasbro. And while Rhode Island, or the “Ocean State,” may be the smallest, it has a lot to offer visitors, with its more than 400 miles of pristine coastline, one of the nation’s largest concentrations of historical landmarks, and some of the most acclaimed dining establishments in the country. Additional information about Rhode Island can be found at <http://www.visitrhodeisland.com>.



Providence College, this year’s host institution, is located just five minutes from downtown Providence and is easily accessible by train, car, or rideshare from Providence’s T.F. Green Airport or Boston’s Logan Airport. Founded in 1917, Providence College is a primarily undergraduate Catholic and Dominican liberal arts higher education institution, ranked #1 by U.S. News & World Report in

the “Regional University – North” category. This year’s host school, the AACSB-accredited Providence College School of Business (PCSB), is home to four undergraduate programs – accountancy, finance, management, and marketing – and two graduate programs – an MBA program and a master’s in business analytics program. The PCSB’s Undergraduate Program has placed in the Top 50 in the Poets & Quants’ ranking for the last four years, climbing to #37 for 2023, and the PC MBA Program is ranked a Top 100 part-time program by U.S. News & World Report.

SUBMISSION & CONFERENCE REGISTRATION

SUBMISSION

Submit at <https://meetings.aib.msu.edu/us-ne/2023/>

We welcome submissions in two formats – paper proposals and panel proposals. For paper proposals, please submit a 200-250 word abstract of your proposal for consideration at the conference. Abstracts of more than 250 words are not accepted into the submission system.

For panel proposals, please submit a brief (200-250 words) description of the panel along with the names of three to five panel members. Each panel session will last for 90 minutes and will consist of presentations by three to five delegates around the same topical area, followed by a Q&A between presenters and the audience. All panel members must attend the conference.

Please note, even though the system has an abstract box, you still need to upload your abstract as a PDF or WORD file as an attachment to complete the submission.

Further, you may submit a full-length paper for consideration for the conference awards and/or JIBS-JIBP joint PDW. After the proposal submission deadline, please email your paper to Dr. Juan Bu at jbu@iu.edu by **September 1, 2023**, for awards consideration, and/or, JIBS-JIBP paper development workshop (please specify).

Submission

Deadline for Proposal Submission
August 1, 2023

Deadline for Full Papers for awards or
JIBS/JIBP PDW:
September 1, 2023

Conference Registration

Deadline for Early Bird Registration
October 1, 2023

Deadline for Regular Registration **October
15, 2023**

CONFERENCE REGISTRATION

Faculty and students are expected to be current AIB members at the time of the conference. If you are currently an AIB member, but your membership expires before November 1, 2023, then you must renew your membership while you register for the conference. AIB World will contact registrants directly regarding membership. Faculty membership: \$120; students: \$60.

Conference Cancellations/Refunds: Refunds will be processed on an individual-case basis. There will be a \$50 processing fee for cancellations prior to October 1, 2023. No refund will be issued for cancellations after October 1, 2023, or for no-shows.

Student scholarships are available, and application information will follow.

Faculty and Practitioners Registration Fees:

Early Bird Registration: \$295 (USD)
Regular Registration: \$345 (USD)

Full-time Graduate & Undergraduate Students Registration Fees:

Early Bird Registration: \$ 95 (USD)
Regular Registration: \$135 (USD)

HOTEL INFORMATION

(Reservation links will be posted on Chapter website when available)



Graduate Providence

Conference Rate: \$229 / night (1 King Deluxe Room)
Conference Rate Period: 10/20/2023-10/22/2023
Conference Rate Reservation Deadline: October 1, 2023



Homewood Suites by Hilton

Conference Rate: \$209 / night (King Suites with fully stocked kitchen and sleeper sofas, Free breakfast, WIFI, and shuttle service)
Conference Rate Period: 10/20/2023-10/22/2023
Conference Rate Reservation Deadline: October 1, 2023



Hampton Inn Suites Providence

Conference Rate: \$199 / night
Conference Rate Period: 10/20/2023-10/22/2023
Conference Rate Reservation Deadline: October 1, 2023

AIB & AIB U.S. NORTHEAST

About AIB: The Academy of International Business is the leading association of scholars and specialists in the field of international business. Members include scholars from leading academic institutions, as well as consultants and researchers with an interest in international business. As the leading global community of scholars for the creation and dissemination of knowledge about international business and policy issues, AIB transcends the boundaries of single academic disciplines and managerial functions to enhance business education and practice.

About AIB US NE: Academy of International Business US Northeast (AIB US NE) is the regional chapter of the Academy of International Business. Our region stretches from Maine to Virginia along the Northeast coast of the U.S., and central states including Illinois, Indiana, Michigan, Ohio, and Wisconsin. We are the largest U.S. Chapter in the AIB community of scholars and practitioners. Our mission is to provide an opportunity for interaction and sharing of ideas for researching, teaching, and practicing international business among our members. One of our main venues for this purpose is our annual conference.

AIB US NE Board of Directors:

Chapter Chair

Jun Li, University of New Hampshire

Chapter Treasurer

Anna Lamin, Northeastern University

Chapter Communication Officer

Pallavi Shukla, Rutgers University

Advisory Board

John Cantwell, Rutgers University
Jonathan Doh, Villanova School of Business
Mohammad Elahee, Quinnipiac University
Margaret Goralski, Quinnipiac University
Crystal Jiang, Bryant University
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